ELECTRO™

ELECTROLYTE GUM × UNIVERSITY OF LOUISVILLE ATHLETICS

UNIVERSITY OF LOUISVILLE

Partner Price List

NOVEMBER 2026

Prepared for Louisville Cardinals Athletics

Electrolytes every Cardinal can carry *in a pocket.*

Sugar-free electrolyte gum with a liquid center, for UofL teams, training rooms and sports medicine. No bottles to fill, no powder to mix, nothing to clean up on the sideline.

Works in 5 to 15 min · Zero sugar · Zero calories · No caffeine · No aspartame · Gluten free · Made in the USA



15,000+ college athletes

130+ pro athletes



Electro Electrolyte Gum, Tropical Splash

Sold by the pouch · 15 pieces in each resealable pouch

RETAIL PRICE **$29.95**

Louisville partner pricing per pouch

SHIPPING INCLUDED

TIER	POUCHES PER ORDER	PRICE PER POUCH	YOU SAVE
Starter Try it with one team	25 to 149	**$13.95**	53% off retail
Team MOST POPULAR A month for one team	150 to 499	**$12.50**	58% off retail
Program A full season, or several teams	500 to 999	**$10.95**	63% off retail
Department Every team in the department	1,000+	**$9.95**	67% off retail

Your price is set by the total number of pouches in one order. Every price includes shipping to one address in the continental US.

Shipping included

To one address in the continental US

25-pouch minimum

Any order of 25 pouches or more

Payment options

Credit card, ACH bank transfer or university purchase order

Why the Cardinals choose Electro

- **No bottles, powders or mixing**
  Nothing to fill, haul or clean up on the sideline.
- **Fits in a pocket**
  Resealable pouches for lockers, bags and the bench.
- **Zero sugar, zero calories, no caffeine**
  An easy yes for athletes, trainers and parents.
- **Works in 5 to 15 minutes**
  Chew a piece before warmups and go.
- **Already in college locker rooms**
  Used by 15,000+ college and 130+ pro athletes.

How teams use it

1. **Keep pouches where athletes are**
   Training room, locker room, travel bags and the bench.
2. **Chew 1 to 2 pieces**
   About 15 minutes before practice, lifts or games.
3. **Keep drinking water as usual**
   Electro adds electrolytes without adding bottles, powder or sugar.

Practice · Game day · Travel · Two-a-days · Weight room · Hot weather

Ordering in 3 steps

1

Send your order

Use the order form at electro-team-wholesale.vercel.app, or email your Electro rep.

2

Get your invoice

We send an invoice at your tier price, shipping included. Pay by card or bank transfer, or send a university purchase order.

3

We ship it

Your order ships to the address you gave us, and we email you the tracking number.

Good to know

What does shipping cost?
Nothing extra. Shipping to one address in the continental US is already in your price.

Shipping to more than one address?
Tell us the addresses. Each extra address is charged at the actual carrier rate, shown on your invoice before you pay.

Is there a minimum?
25 pouches per order.

Ready to order or have a question?
Reply to your Electro rep, or reach us directly.

contact@electrogumteam.com
electrogum.com · Instagram @tryelectro

Nutrition per piece: 0 calories · 0 g sugar · 2 g sugar alcohol · sodium 30 mg · potassium 11 mg · magnesium 8 mg. **Ingredients:** Xylitol, Maltitol, Gum Base, Natural Flavors, Sodium Citrate, Sodium Chloride, Citric Acid, Sucralose, Potassium Chloride, Magnesium Citrate, Vitamin E.